### SAVITRIBAI PHULE PUNE UNIVERSITY



### Examination Circular No. 158 of 2014

# PROGRAMME OF THE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) (SEM. I to VI) (2008 PATTERN) EXAMINATION, OCTOBER/NOVEMBER, 2014

#### **INSTRUCTIONS FOR CANDIDATES:**

- 1. Candidates are required to be present at the examination centre fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
- 2. Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
- 3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any, that may be notified later in the programme.
- <sup>4.</sup> No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
- 5. The use of non programmable calculator is permitted.

## 6. The examinations will be conducted in the following order:

Day & Date	SEMESTER – II	SEMESTER – IV	SEMESTER -VI
	(2008 Pattern)	(2008 Pattern) Time: 2:30 AM to 5:30 PM	(2008 Pattern)
	Time: 10:30 AM to 1:30 PM		Time: 10:30 AM to 1:30 PM
Wednesday,	211 : Principles of	411 : Production and	611 : Business Planning &
29.10.2014	Management	Operations Management	Project Management
		Management	
Thursday,	212 : Principles of Marketing	412 : Industrial Relations	# 602 : Agri Business
30.10.2014		and Labor Laws	Management
			(2004 Pattern)
			612 : Event Management
			(2008 Pattern)
Friday, 31.10.2014	213 : Principles of Finance	413 : Business Taxation (2008 Pattern)	# 603 : Purchasing & Materials Management
31.10.2014		(2008 Fattern)	(2004 Pattern)
		# 403 : Indirect Taxes	
		(2004 Pattern)	613 : Management Control
			System (2008 Pattern)
Saturday,	214 : Basics of Cost	# 404 : Services	614 : E-Commerce
01.11.2014	Accounting	Management	
		(2004 Pattern)	
		414 : International Business	
		(2008 Pattern)	
Monday,	215 : Business Statistics	415 : Management	615 : Specialization – III
03.11.2014		Information	A: Financial Services
		System	B: Advertising & sales Promotion
			C: Labour Laws
			D: Special Services of
			Marketing in India
			E: Special Services of Agri-Business in India
			Agri-Business in India
Wednesday,	216 : Business Informatics		616 : Specialization – IV
05.11.2014			A: Cases in Finance
			B : Cases in Marketing C : Cases in HRM
			D : Cases in Service Sector
			Management
			E : Cases in Agri Business
			Management * Time: 10:30 AM to 12:30 PM
			11111C . 10.30 ANI W 12.30 FM

Day & Date	SEMESTER – I (2008 Pattern) Time: 10:30 AM to 1:30 PM	SEMESTER – III (2008 Pattern) Time: 2:30 AM to 5:30 PM	SEMESTER – V (2008 Pattern) Time: 10:30 AM to 1:30 PM
Friday, 07.11.2014	111: Business Organisation and Systems	# 301 : Indian Economy (2004 Pattern)	511 : Supply and Chain Logistics
		311 : Personality Development	
Saturday, 08.11.2014	112 : Business Communication Skills	312 : Business Law	512 : Entrepreneurship Development
Monday, 10.11.2014	113: Business Accounting	313 : Human Resource Management & Organisation Behaviors	513 : Business Ethics
Tuesday, 11.11.2014	114 : Business Economics (Micro)	314 : Management Accounting	514 : Research Methodology (Tools and Analysis)
Wednesday, 12.11.2014	115 : Business Mathematics	315 : Business Economics (Macro)	515: Specialization – I A: Analysis of Financial Statements B: Sales Management C: HRM Principles & Functions D: Management of Services E: Agricultural and Rural Development
Thursday, 13.11.2014	116: Business Demography & Environmental Studies	316: IT in Management	516: Specialization – II  A: Long Term Finance  B: Retail Management  C: Human Resource Practices  D: Marketing Services  E: International Agricultural  Systems

<sup>\*</sup> Please note the time.

Ganeshkhind, Pune-411 007 Ref. No. XCT/BBA/891 Date: 23.09.2014

Dr. Gaikwad V.B. I/C Controller of Examinations

<sup>#</sup> Subject has No Equivalence in 2008 Pattern.

<sup>7.</sup> The Practical, Oral and Viva-voce examination will be held before theory examination.